



# **MEDIA COVERAGE REPORT**

**Press Release titled:**

**ITI Limited bags Rs. 25 Crores worth Laptop Orders from Kerala Infrastructure and Technology for Education (KITE)**

**January 17, 2023**

**SUBMITTED BY  
CORPORATE PUBLIC RELATIONS  
ITI LIMITED**



Publication: The Hindu

Date: 14.01.2023

Link: NA

## ITI bags ₹25-crore laptop order from KITE

**The Hindu Bureau**

THIRUVANANTHAPURAM

ITI Limited's Palakkad plant has bagged two orders from the Kerala Infrastructure and Technology for Education (KITE) to supply 8,483 laptops worth ₹25 crore.

The laptops with the brand name SmaasH would be manufactured by the ITI under the Make in India initiative.

Rakesh Chandra Tiwari, chairman and managing director, ITI Limited, said, "We are happy to begin the new year by bagging this order. The ITI Palakkad has already manufactured and supplied more than 1,500 Smaash PC to various customers".

Recently, the Palakkad plant was appreciated by ISRO for realising the flight packages for the launch of LVM3 M2/OneWeb India-1 Mission.

|   |                                 |
|---|---------------------------------|
|  | Publication: The Times of India |
|   | Date: 14.01.2023                |
|   | Link:                           |



## ITI Ltd bags ₹25cr worth laptop orders

**Palakkad:** ITI Ltd at Kanjiko- de has bagged Rs 25 crore worth laptop orders from Kerala Infrastructure and Technology for Education (KITE). The company got two laptop orders for the supply of 6,600 units and 1,883 units worth Rs.22 crore and Rs 3 crore respectively. TNN

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|  | Publication: Mathrubhumi (Malayali Newspaper) |
|   | Date: January 12, 2023                        |
|   | Link: NA                                      |

# ഐ.ടി.ഐ.യിൽനിന്ന് 8483 ലാപ്ടോപ്പുകൾ വാങ്ങാൻ കൈറ്റ്

**ഓർഡർ 25 കോടി രൂപയുടേത്**

പാലക്കാട് » ഐ.ടി.ഐ. ലിമിറ്റഡിന്റെ പാലക്കാട് പ്ലാന്റിന് 25 കോടി രൂപയുടെ ലാപ്ടോപ്പ് ഓർഡർ ലഭിച്ചു. കൈറ്റ് (കേരള ഇൻഫ്രാസ്ട്രക്ചർ ആൻഡ് ടെക്നോളജി ഫോർ എഡ്യൂക്കേഷൻ) ആണ് 8,483 ലാപ്ടോപ്പുകൾക്കായി ഓർഡർ നൽകിയത്. രണ്ടു വിഭാഗങ്ങളിലായി 22 കോടിയുടെയും മൂന്ന് കോടിയുടെയും വീതമുള്ള ഓർഡറുകളാണിത്. ഇതിൽ മൂന്നുകോടിയുടെ ഓർഡർ പ്രകാരമുള്ള 1,883 ലാപ്ടോപ്പുകൾ കൈറ്റ് നൽകിയത്. രണ്ടാമത്തെ ഓർഡർ പ്രകാരമുള്ള 6,600 ലാപ്ടോപ്പുകൾ ഫെബ്രുവരി അവസാനത്തോടെ നൽകാനാണ് ഐ.ടി.ഐ. ലിമിറ്റഡ് അധികൃതർ ലക്ഷ്യമിടുന്നത്. 'മേക് ഇൻ ഇന്ത്യ' പദ്ധതിക്കു കീഴിൽ ഐ.ടി.ഐ. ലിമിറ്റഡ് നേരത്തേ 'സ്റ്റാഫ്' എന്ന പേരിൽ കമ്പ്യൂട്ടർ, ലാപ്ടോപ്പ്, വീഡിയോ കോൺഫ്രൻസിങ് ക്യാമറ എന്നിവയുടെ നിർമ്മാണം ആരംഭിച്ചിരുന്നു. 1,500 കമ്പ്യൂട്ടറുകൾ ഇതുവരെ ആവശ്യക്കാർക്ക് നൽകിക്കഴിഞ്ഞു. ഐ.ടി.ഐ.യുടെ പാലക്കാട് പ്ലാന്റ് 1976-ലാണ് ആരംഭിക്കുന്നത്. തൃക്കരത്തിൽ ടെലിഫോൺ എക്സ്ചേഞ്ചിനുവേണ്ട സാധനങ്ങളാണ് ഉൽപ്പാദിപ്പിച്ചിരുന്നത്. പിന്നീട് ഐ.ടി.ഐ. അനുബന്ധ ഉൽപ്പന്നങ്ങളുടെ നിർമ്മാണത്തിലേക്ക് മാറുകയായിരുന്നു. അടുത്തിടെ കാലിന്റെ സർവകലാശാലയ്ക്കുവേണ്ടി ഐ.ടി.ഐ. 36 സ്റ്റാർട്ട് ക്ലാസ് ചുവടുകൾ തയ്യാറാക്കിയിരുന്നു. എം.ജി. സർവകലാശാലയ്ക്കുവേണ്ടി മാൺഹൈൽ പരിക്ഷാസംവിധാനവും ഡിജിറ്റൽ സ്റ്റുഡിയോയും വികസിപ്പിച്ചിരുന്നു. പാലക്കാട് ഗവ. മോഡൽ മോഡൽ ഗേൾസ് ഹയർസെക്കൻഡറി സ്കൂളിന്റെ ഡിജിറ്റൈസേഷൻ പദ്ധതിയുമായും സഹകരിക്കുന്നു.

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|  | Publication: The Hindu  |
|   | Date: 14.01.2023  |
|   | Link: <a href="https://www.thehindu.com/news/national/kerala/iti-bags-25-crore-laptop-order-from-kite/article66374808.ece">https://www.thehindu.com/news/national/kerala/iti-bags-25-crore-laptop-order-from-kite/article66374808.ece</a> |

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## ITI bags ₹25-crore laptop order from KITE

The laptops with the brandname SmaasH would be manufactured by ITI under the 'Make in India' initiative

January 13, 2023 08:30 pm | Updated 08:41 pm IST - Thiruvananthapuram

THE HINDU BUREAU

ITI Limited's Palakkad Plant has bagged two orders from the Kerala Infrastructure and Technology for Education (KITE) to supply 8,483 laptops worth ₹25 crore.

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Rakesh Chandra Tiwari, chairman and managing director of ITI Limited, said, "we are happy to begin the new year by bagging this order. ITI Palakkad has already manufactured and supplied more than 1,500 Smaash PC to various customers".

Recently, the Palakkad Plant was appreciated by ISRO for realising the flight packages for the launch of LVM3 M2/OneWeb India-1 Mission. The plant business areas include Smart Energy Meters, Smart Banking Cards, High-Density Polyethylene (HDPE) Duct Manufacturing, and Managed leased Line Network (MLLN) products.

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|  | Publication: The Hindu Business Line (Web)  |
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News

## ITI bags laptop orders worth Rs 25 cr from Kerala Infrastructure and Technology for Education

January 13, 2023 - Updated 12:17 pm IST | Bengaluru January 13

*8,483 SmaasH-trademarked laptops to be supplied to KITE*

BY BL BENGALURU BUREAU



ITI Ltd's Palakkad plant has bagged two laptop orders from Kerala Infrastructure and Technology for Education (KITE) for the supply of 6,600 units and 1,883 units worth Rs 22 crore and Rs 3 crore, respectively.

ITI launched SmaasH-trademarked micro PCs, desktop PCs, laptop computers, and video conferencing cameras under the 'Make in India' initiative, and these are currently available for sale in market standard configurations.

"We are happy to begin the new year by bagging this order. During FY 2021-22, ITI Palakkad manufactured and supplied more than 1,500 units of Smaash PCs to customers such as KSEDC for the e-health project, MG University, DIET Karnataka and IIST. I am confident that the plant will maintain this tempo and continue its partnership with the Kerala Government and other government bodies," said Rakesh Chandra Tiwari, Chairman and Managing Director of ITI Ltd.

ITI has also ventured into the transport sector with the 'Kerala Savaari' project in Thiruvananthapuram, an online taxi service of the Kerala government in association with the Kerala State Motor Transport Workers' Welfare Fund Board (KMTWWFB). Kerala Savaari will be expanded to other districts in the state soon.

ISRO recently praised the Palakkad plant for the timely completion of flight packages for the launch of the LVM3 M2/OneWeb India-1 Mission and for quality standards laid down by the Vikram Sarabhai Space Center (VSSC), the company said in a press release. The Palakkad plant's other business areas include smart energy meters, smart banking cards, high-density polyethylene (HDPE) duct manufacturing, and managed leased line network (MLLN) products.

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|  | Publication: Equity Bulls   |
|   | Date: January 12, 2023  |
|   | Link: <a href="https://www.equitybulls.com/category.php?id=325108">https://www.equitybulls.com/category.php?id=325108</a> |

## **ITI Limited bags Rs. 25 Crores worth Laptop Orders from Kerala Infrastructure and Technology for Education**

Posted On : 2023-01-12 20:10:22( TIMEZONE : IST )



ITI Limited's Palakkad Plant has bagged Kerala Infrastructure and Technology for Education (KITE)'s two Laptop orders for the supply of 6600 units & 1883 units worth Rs. 22 Cr and 3 Cr respectively.

Under the Government of India's 'Make in India' initiative, ITI Limited had launched Smaash trademarked/branded Micro PC, Desktop PC, Laptop Computer, Video Conferencing Camera, among other ICT products and these are currently available for sale in market standard configurations.

ITI's Palakkad Plant was started in the year 1976 as the First Switching Unit of our nation and most of the Telephone Exchange Equipment was supplied from ITI Limited's Palakkad plant. Later on, the Plant diversified into latest technology areas like IT infrastructure and software services.

As an innovative solution, 36 smart class rooms for Calicut University had been recently established by ITI Palakkad Plant. Data Center setup for Calicut University, Student Lifecycle Management program for Kerala University, Digital Studio set up at MG University Innovation Foundation, Online Examination facility for MG University, website design for Kannur University etc are few projects that have been successfully executed and implemented by ITI Limited's Palakkad Plant.

ITI Limited has also ventured into Transport sector with its IT expertise and launched the 'Kerala Savaari' project at Trivandrum City, an online-taxi service by the Government of Kerala, in association with Kerala State Motor Transport Workers Welfare Fund Board (KMTWWFB). Kerala Savaari is going to be expanded to other districts of Kerala soon. In addition to the above, ITI Limited has emerged as a digital solutions provider and is

currently executing the Digitization of Government Moyan Model Girls Higher Secondary School, Palakkad. Once the project gets completed, it will be a new model for the entire education sector and will pave the way for a complete shift to the present day concept of 'smart class rooms'.

ITI I-Max, an innovative AI-based, finishing school setup for the Engineering students to prepare them in appearing for job interviews is another innovative project from ITI Limited' Palakkad Plant. Refurbishing of Lead Acid batteries and Lithium Ion batteries are some other areas which ITI Limited is planning to enter into. Scanning of Documents and Data digitization for various organizations are being carried out by ITI Limited's Palakkad Plant.

Speaking on this occasion, Shri Rakesh Chandra Tiwari, Chairman and Managing Director of ITI Limited said, "We are happy to begin the new year by bagging this order and we are thankful to the Kerala Government. During FY 2021-22, ITI Palakkad has manufactured and supplied more than 1500 Nos of Smaash PC to various customers such as KSEDC for e-health Project, MG university, DIET Karnataka, IIST etc. I am confident that ITI Palakkad Plant will maintain this tempo and continue this partnership with Kerala Government and other Government bodies".

Recently, the Palakkad Plant was appreciated by ISRO for realizing the flight packages with respect to launch of LVM3 M2/OneWeb India-1 Mission in a time bound manner meeting all Vikram Sarabhai Space Centre (VSSC) quality norms. Palakkad Plant's other business areas include Smart Energy Meters, Smart Banking Cards, High-Density Polyethylene (HDPE) Duct Manufacturing, and Managed leased Line Network (MLLN) products.

Shares of ITI Limited was last trading in BSE at Rs. 103.50 as compared to the previous close of Rs. 103.95. The total number of shares traded during the day was 5692 in over 297 trades.

The stock hit an intraday high of Rs. 104.65 and intraday low of 102.95. The net turnover during the day was Rs. 590369.00.

Source : Equity Bulls

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|  | Publication: PSU Watch  |
|   | Date: January 12, 2023  |
|   | Link: <a href="https://psuwatch.com/iti-limited-bags-rs-25-crores-worth-laptop-orders-from-kite/">https://psuwatch.com/iti-limited-bags-rs-25-crores-worth-laptop-orders-from-kite/</a> |

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## **ITI Limited bags Rs 25 crores worth laptop orders from KITE**

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ITI Limited bags Rs 25 crores worth laptop orders from KITE

ITI Limited's Palakkad Plant has bagged Kerala Infrastructure and Technology for Education (KITE)'s two Laptop orders for the supply of 6600 units and 1883 units

By PSU Watch Bureau -January 12, 2023

Alt=

ITI Limited bags Rs 25 crores worth laptop orders from KITE

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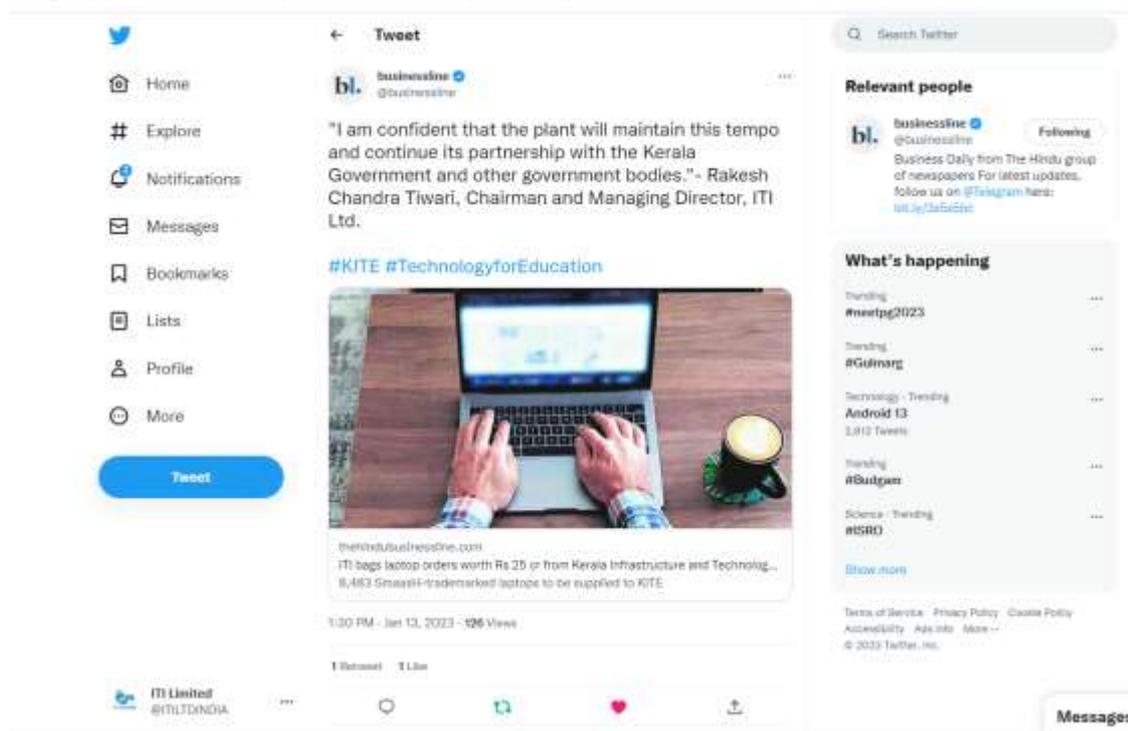
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## On Social Media (Twitter)

<https://twitter.com/businessline/status/1613808082290614272>



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<https://twitter.com/PSUWatch/status/1613551040531664896>

**ITI Limited** @ITILTINDIA

ITI Limited bags Rs. 25 Crores worth Laptop Orders from #Kerala Infrastructure & Technology for Education (KITE) - for supply of 6600 & 1883 units worth Rs.22 Cr & 3 Cr respectively [ititd.in/Press%20Releas...](https://ititd.in/Press%20Releas...) [ititd.in/press\\_release](https://ititd.in/press_release) #MakeInIndia #EMS #ElectronicManufacturingServices

11:12 AM · Jan 13, 2023 · 69 Views

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**ITI Limited** @ITILTINDIA  
ITI Limited (Estd 1948) is India's Premier Telecom Company & 1st multi-unit Central Public Sector Undertaking under @GovtIndia, Ministry of Communications, GOI.

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