



MEDIA COVERAGE REPORT

JMC signs MoU with ITI Limited for 'Jammu Suraksha Yojna'

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2	State Time	4 Jan 2019	http://news.statetimes.in/jammu-surakhsa-yojana-jmc-signs-mou-with-iti-ltd-for-providing-affordable-home-security-solution/
3	The Tribune	4 Jan 2019	https://www.tribuneindia.com/news/jammu-kashmir/jmc-to-launch-smart-home-security-system/708195.html
4	Early Times	4 Jan 2019	https://www.earlytimes.in/m/newsdet.aspx?q=251922
5	Shafaqna	4 Jan 2019	https://in.shafaqna.com/EN/AL/413814
6	Business Standard	5 Jan 2019	https://www.business-standard.com/article/pti-stories/jammu-municipal-corporation-signs-pact-to-provide-smart-home-security-solutions-119010400407_1.html
7	Business Today	5 Jan 2019	https://www.businesstoday.in/pti-feed/jammu-municipal-corporation-signs-pact-to-provide-smart-home-security-solutions/story/306755.html
8	The News Now	5 Jan 2019	http://www.thenewsnow.co.in/newsdet.aspx?q=68618

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JMC signs MoU with ITI Limited for ‘Jammu Suraksha Yojna’

Publication - Daily Excelsior **Source** – Bureau **Edition** - Online Web **Publish Date** - 4 Jan 2019 **Language** – English

For implementation of ‘Jammu Suraksha Yojna’ project in the city, Jammu Municipal Corporation has signed a Memorandum of Understanding (MoU) with ITI Limited – a Govt of India undertaking.

The project, titled ‘Jammu Suraksha Yojna’ will be implemented by Jammu Municipal Corporation and ITI Limited. Any citizen/resident of Jammu City desirous of having his/her home security solution may approach ITI Limited through Sewa Kendras to be established by ITI Limited in different wards of JMC. This is first of its kind initiative taken by Government Department towards the general public personal security.


A proposal for providing affordable home security solution to residents of Jammu City was placed before the General House in its meeting held on December 15, 2018 by the Deputy Mayor, JMC, for consideration and the same was unanimously passed by the house. The MoU in this regard was signed by Pankaj Magotra, Commissioner, JMC with the firm ITI Limited.

As per the instant proposal, ITI Limited will provide the services/equipments to the citizen’s of Jammu City at a subsidized cost of Rs 10,000 plus applicable taxes on the monthly installment of Rs 500 only. The ITI Limited will provide a High Definition indoor IP based camera with embedded Artificial Intelligence technology, one High Definition IP based PTZ outdoor camera with Artificial Intelligence, Dual Audio Interaction between recording set mobile phone (For Live Video Conferencing), Artificial Intelligence embedded Theft alert (Real Time), Artificial Intelligence embedded Burglary alert (Real Time), Fire Alert, two Wireless Door Alarm sensor set (AI Electro Magnetic Waves Technology), Cloud recording and dedicated Android & IOS App with 20 months warranty.

In case of any emergency, customer can click SOS button and the contact details of the subscriber will be shared with the control room and three registered contacts for back up help.

Subsidized cost of the product is Rs. 10,000 plus applicable taxes. Customer will pay in deferred payment basis in easy monthly installment of Rs 500 per month. They will pay six months advance as security with banking charges and installation charges. This six-month security advance will be adjusted as 15th to 20th installment and after that product ownership will be transferred to customer name.

One month installment will be waived off for Government employees.

	Publication: State Time
	Date: 4 Jan 2019
	Link: http://news.statetimes.in/jammu-surakhsa-yojana-jmc-signs-mou-with-iti-ltd-for-providing-affordable-home-security-solution/

Jammu Surakhsa Yojana: JMC signs MoU with ITI Ltd for providing affordable home security solution

Publication - State Time Source – Bureau Edition - Online Web Publish Date - 4 Jan 2019 Language - English

STATE TIMES NEWS

JAMMU: In a country-first, Jammu Municipal Corporation on Thursday signed a Memorandum of Understanding (MoU) with ITI Limited for providing Jammu Surakhsa Yojana Project to the residents of Jammu city.

On the occasion, Deputy Mayor JMC, Purnima Sharma, JMC Commissioner Pankaj Magotra, Secretary JMC, Sunaina Sharma and official of ITI Limited were also present.

Briefing media persons, Deputy Mayor JMC, Purnima Sharma said “A proposal for providing affordable home security solution to residents of Jammu city was placed before the General House meeting on December 15, 2018 which was unanimously passed by the house.”

“Any resident of Jammu City desirous of having his/her home security solution may approach ITI Limited through Sewa Kendras to be established by ITI Limited in different wards of JMC,” she added.

A first of its kind initiative taken by government towards the general public personal security, a Memorandum of Understanding (MoU) in this regard has been signed by Pankaj Magotra, Commissioner, Jammu Municipal Corporation with the representatives of ITI Limited.

“As per the instant proposal, ITI Limited will provide the services/ equipments to the citizen’s of Jammu City at a subsidized cost of Rs 10,000 plus applicable taxes on a monthly installment of Rs 500 only. The personal security included one High Definition indoor IP based camera with embedded artificial intelligence technology, one high definition IP based PTZ outdoor camera with artificial intelligence, dual audio interaction between recording set mobile phone (for live video conferencing), artificial intelligence embedded theft alert (real time) and artificial intelligence embedded burglary alert (real time). For fire alert ITI Limited will provide two wireless door alarm sensor set (AI Electro Magnetic Waves Technology), cloud recording, dedicated android & iOS app with 20 months warranty,” Commissioner JMC said.

“One month installment will be waived off for government employees and they have to pay only 19 installments,” he added.



Publication: The Tribune

Date: 4 Jan 2019

Link: <https://www.tribuneindia.com/news/jammu-kashmir/jmc-to-launch-smart-home-security-system/708195.html>

The Tribune

VOICE OF THE PEOPLE

JMC to launch smart home security system

Publication - The Tribune **Source** – Bureau **Edition** - Online Web **Publish Date** - 4 Jan 2019 **Language** - English

Jammu, January 3


The local Municipal Corporation will soon launch the ‘**Jammu Suraksha Yojana**’ in the city to provide intelligent home security solution to the residents.

JMC commissioner Pankaj Magotra **signed a memorandum of understanding with ITI Limited**, a Government of India undertaking.

The proposal was placed before the General House meeting recently and was unanimously passed. Any resident of the city willing to install a home security system may approach ITI Limited through the sewa kendras in different wards of the JMC.

As per the instant proposal, ITI Limited will provide the following services/equipment to the citizens at a subsidised cost of Rs 10,000 plus applicable taxes, payable at a monthly installment of Rs 500 only.

Its features include high-definition indoor IP-based camera with embedded artificial intelligence technology, artificial intelligence-embedded theft alert (real time), two wireless door alarm sensor sets (AI electromagnetic waves technology), in case of any emergency, the customer can click SOS button and the limited details of the subscriber will be shared with the control room and three registered contacts for back-up. — TNS

	Publication: Early Times
	Date: 4 Jan 2019
	Link: https://www.earlytimes.in/m/newsdet.aspx?q=251922

JMC signs MoU with ITI Ltd for providing security gadgets to Jammuites


Publication - Early Times **Source** – Bureau **Edition** - Online Web **Publish Date** - 4 Jan 2019 **Language** - English

JAMMU, Jan 3: Jammu Municipal Corporation (JMC) has signed a Memorandum of Understanding (MoU) with ITI Limited (A Govt of India undertaking) for implementation of Jammu Suraksha Yojna Project in Jammu city.

A proposal for providing affordable home security solution to residents of Jammu City was moved by the ITI Limited (A Government of India undertaking). The proposal was placed before the General House in its meeting held on December 15 last by the Deputy Mayor, JMC for consideration of the house. The proposal was unanimously passed by the house. The proposal titled Jammu Suraksha Yojna will be implemented by Jammu Municipal Corporation and ITI Limited. Any citizen/resident of Jammu City desirous of having his/her home security solution may approach ITI Limited through Sewa Kendras to be established by ITI Limited in different wards of JMC. A MoU in this regard was signed by Pankaj Magotra, Commissioner, Jammu Municipal Corporation with the firm.

As per the instant proposal, ITI Limited will provide the services and equipments including one High Definition indoor IP based camera with embedded Artificial Intelligence Technology, one High Definition IP based PTZ outdoor camera with Artificial Intelligence, Dual Audio Interaction between recording set mobile phone (For Live Video Conferencing), Artificial Intelligence embedded Theft alert (Real Time), Artificial Intelligence embedded Burglary alert (Real Time), Fire Alert, two Wireless Door Alarm sensor set (AI Electro Magnetic Waves Technology), Cloud recording, Dedicated And-roid & IOS App, 20 Months Warranty and Financial Security besides subscriber will get life insurance worth 1 lakh (Age 18 to 70) during warranty period of 20 months.


The services and equipments will be provided to the citizens of Jammu city at a subsidized cost of Rs 10,000 plus applicable taxes on monthly installment of Rs 500 only.

	Publication: Shafaqna
	Date: 4 Jan 2019
	Link: https://in.shafaqna.com/EN/AL/413814

JMC signs MoU with ITI Limited for ‘Jammu Suraksha Yojna’

Publication – Shafaqna **Source** – Bureau **Edition** - Online Web **Publish Date** - 4 Jan 2019 **Language** - English

Excelsior Correspondent JAMMU, Jan 3: For implementation of ‘Jammu Suraksha Yojna’ project in the city, Jammu Municipal Corporation has signed a Memorandum of Understanding (MoU) with ITI Limited a Govt of India undertaking. The project, titled ‘Jammu Suraksha Yojna’ will be implemented by Jammu Municipal Corporation and ITI Limited. Any citizen/resident of Jammu City [] The post JMC signs MoU with ITI Limited for ‘Jammu Suraksha Yojna’ appeared first on Jammu Kashmir

	Publication: Business Standard
	Date: 5 Jan 2019
	Link: https://www.business-standard.com/article/pti-stories/jammu-municipal-corporation-signs-pact-to-provide-smart-home-security-solutions-119010400407_1.html

Jammu Municipal Corporation signs pact to provide smart home security solutions

Publication - Business Standard **Source** - PTI **Edition** - Online Web **Publish Date** - 5 Jan 2019 **Language** - English

In a first-of-its-kind initiative in the country, the Jammu Municipal Corporation (JMC) has signed a pact with government-owned telephone equipment maker ITI Limited to provide affordable home security solutions to city residents.

An MoU was signed for the project titled "Jammu Suraksha Yojna" on Thursday, Mayor of the JMC Chander Mohan Gupta told PTI.

The ITI limited had submitted a proposal, which was placed before the General House in December and passed unanimously, he said.

The step is being taken in view of increasing incidents of thefts in shops, other business establishments and residential areas.


Those who want to avail home security solutions under the project can approach the ITI Limited's Sewa Kendras, the mayor said.

It is the first such initiative taken by a government department, he added.

Under the project, homes will be armed with high-definition indoor IP-based camera and HD IP-based PTZ outdoor camera with embedded artificial intelligence technology.

Also, there will be artificial intelligence-embedded real time theft and fire alerts, he said.


The ITI Limited will provide the services/equipment to the beneficiaries at a subsidized cost of Rs 10,000 plus applicable taxes on the monthly installment of Rs 500.

	Publication: Business Today
	Date: 5 Jan 2019
	Link: https://www.businesstoday.in/pti-feed/jammu-municipal-corporation-signs-pact-to-provide-smart-home-security-solutions/story/306755.html

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	Publication: The News Now
	Date: 5 Jan 2019
	Link: http://www.thenewsnow.co.in/newsdet.aspx?q=68618

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