



# **MEDIA COVERAGE REPORT**

**Press Release:**

**ITI Limited joins Kerala Government to launch Kerala  
Savaari 2.0**

**November 12, 2025**

**SUBMITTED BY  
CORPORATE PUBLIC RELATIONS  
ITI LIMITED**

## ಸಂಜೆವಾಣಿ

Sanjevani / 2025-11-14, 7, Bangalore

# ಐಟಿಐನಿಂದ ಕೇರಳ ಸವಾರಿ ಪ್ರಾರಂಭ

ಬೆಂಗಳೂರು,ನ.14-ಸ್ವಾತಂತ್ರ್ಯಾನಂತರದ ದೇಶದ ಮೊದಲ ಪಿಎಸ್‌ಯು ಮತ್ತು ಪ್ರಮುಖ ದೂರಸಂಪರ್ಕ ಉತ್ಪಾದನಾ ಕಂಪನಿಯಾದ ಐಟಿಐ ಲಿಮಿಟೆಡ್ ಆನ್‌ಲೈನ್ ಆಟೋ ಮತ್ತು ಕ್ಯಾಬ್ ಬುಕಿಂಗ್ ಪ್ಲಾಟ್‌ಫಾರ್ಮ್ ಕೇರಳ ಸವಾರಿ 2.0 ನ ನವೀಕರಿಸಿದ ಆವೃತ್ತಿಯನ್ನು ಪ್ರಾರಂಭಿಸಲು ಕೇರಳ ಸರ್ಕಾರದೊಂದಿಗೆ ಕೈಜೋಡಿಸಿದೆ. ಈ ಯೋಜನೆಗೆ ಕಾರ್ಮಿಕ ಸಚಿವ ಶಿವಾಂಕುಟ್ಟಿ ಅವರು ನವೆಂಬರ್ 4 ರಂದು ತಿರುವನಂತಪುರದಲ್ಲಿ ಕಾರ್ಮಿಕ ಆಯುಕ್ತ ಸಭಾ ನಜರುದ್ದೀನ್ ಐಎಎಸ್, ಯೋಜನೆಯ ತಾಂತ್ರಿಕ ಪಾಲುದಾರರು, ಕಾರ್ಮಿಕ ಸಂಘದ ನಾಯಕರು ಮತ್ತು ಮಾಧ್ಯಮ ಪ್ರತಿನಿಧಿಗಳ ಸಮ್ಮುಖದಲ್ಲಿ ಚಾಲನೆ ನೀಡಿದರು.

ಕೇರಳ ಸವಾರಿ ಈಗಾಗಲೇ ತಿರುವನಂತಪುರಂ ಮತ್ತು ಕೊಚ್ಚಿ ನಗರಗಳಲ್ಲಿ ಸಂಪೂರ್ಣವಾಗಿ ಕಾರ್ಯನಿರ್ವಹಿಸಲು ಪ್ರಾರಂಭಿಸಲಾಗಿದೆ.

ಡಿಸೆಂಬರ್ 2025 ರ ವೇಳೆಗೆ ಕೇರಳ ಸವಾರಿ ಬಹು-ಮಾದರಿ ಸಾರಿಗೆ ವ್ಯವಸ್ಥೆಯ ಅಪ್ಲಿಕೇಶನ್ ಆಗಲಿದೆ. ಮೆಟ್ರೋ, ವಾಟರ್ ಮೆಟ್ರೋ, ಮೆಟ್ರೋ ಫೀಡರ್ ಬಸ್‌ಗಳು, ಆಟೋಗಳು ಮತ್ತು ಕ್ಯಾಬ್‌ಗಳನ್ನು ಸಂಯೋಜಿಸುವ ಈ ವ್ಯವಸ್ಥೆಯು ಇಡೀ ಭಾರತಕ್ಕೆ ಮಾದರಿಯಾಗಲಿದೆ.

ತಿರುವನಂತಪುರಂ ಮತ್ತು ಕೊಚ್ಚಿ ನಗರಗಳಲ್ಲಿ ಪೂರ್ಣ ಪ್ರಮಾಣದಲ್ಲಿ ಕಾರ್ಯಾಚರಣೆ ಆರಂಭಿಸಿದ ನಂತರ ಈ ಯೋಜನೆಯನ್ನು ಇತರ ಜಿಲ್ಲೆಗಳು ಮತ್ತು ನಗರಗಳಿಗೂ ವಿಸ್ತರಿಸಲಾಗುವುದು.

ಕೇರಳ ಮೋಟಾರ್ ಕಾರ್ಮಿಕರ ಕಲ್ಯಾಣ ನಿಧಿ ಮಂಡಳಿ ಕಾರ್ಮಿಕ ಇಲಾಖೆ ಅಡಿಯಲ್ಲಿ, ಕೇರಳ ಸರ್ಕಾರ, ಪೊಲೀಸ್ ಇಲಾಖೆ, ಸಾರಿಗೆ, ಐಟಿ, ಯೋಜನಾ ಮಂಡಳಿ ಮತ್ತು ಇತರ ಇಲಾಖೆಗಳ ಸಹಯೋಗದೊಂದಿಗೆ ಈ ಯೋಜನೆಯನ್ನು ಕಾರ್ಯಗತಗೊಳಿಸುತ್ತಿದೆ. ಇತರ ಆನ್‌ಲೈನ್ ಪ್ಲಾಟ್‌ಫಾರ್ಮ್‌ಗಳಿಗಿಂತ ಭಿನ್ನವಾಗಿ, ಕೇರಳ ಸವಾರಿ ಚಂದಾದಾರಿಕೆ ಕ್ರಮದಲ್ಲಿ ಕಾರ್ಯನಿರ್ವಹಿಸುತ್ತದೆ.



ಸರ್ಕಾರದಿಂದ ಸ್ಥಿರ ಚಂದಾದಾರಿಕೆ ದರಗಳ ಈ ವ್ಯವಸ್ಥೆಯು ಚಾಲಕರಿಗೆ ಹೆಚ್ಚಿನ ಆದಾಯವನ್ನು ಖಚಿತಪಡಿಸುತ್ತದೆ. ಏಪ್ರಿಲ್ 2025 ರಿಂದ ತಿರುವನಂತಪುರಂ ಮತ್ತು ಕೊಚ್ಚಿ ನಗರಗಳಲ್ಲಿ ಪ್ರಾಯೋಗಿಕ ರನ್‌ಗಳನ್ನು ತೃಪ್ತಿಕರವಾಗಿ ನಡೆಸಲಾಯಿತು.

ಈ ಯೋಜನೆಯು ಈಗಾಗಲೇ 23,000 ಚಾಲಕರನ್ನು ಸೇರಿಸಿಕೊಂಡಿದೆ, 3,60,000 ಟ್ರಿಪ್‌ಗಳನ್ನು ನಡೆಸಿದೆ ಮತ್ತು ತಿರುವನಂತಪುರಂ ಮತ್ತು ಕೊಚ್ಚಿ ನಗರಗಳಲ್ಲಿ ಸರಾಸರಿ 1200 ದೈನಂದಿನ ಟ್ರಿಪ್‌ಗಳನ್ನು ಹೊಂದಿರುವ ಚಾಲಕರಿಂದ ರೂ.9.36 ಕೋಟಿ ಆದಾಯವನ್ನು ಗಳಿಸಿದೆ.

ಈ ಸಂದರ್ಭದಲ್ಲಿ ಮಾತನಾಡಿದ ಕೇರಳ ಸರ್ಕಾರದ ಕಾರ್ಮಿಕ ಸಚಿವ ಶಿವಾಂಕುಟ್ಟಿ, “ಕೇರಳ ಸವಾರಿ ಕೇವಲ ಒಂದು ಅಪ್ಲಿಕೇಶನ್ ಅಲ್ಲ, ಇದು ಕಾರ್ಮಿಕರ ಕಲ್ಯಾಣ ಮತ್ತು ಸಾರ್ವಜನಿಕರಿಗೆ ಕೈಗೆಟುಕುವ ದರದಲ್ಲಿ ಸುರಕ್ಷಿತ ಪ್ರಯಾಣವನ್ನು ಖಾತ್ರಿಪಡಿಸುವ ಕೇರಳ ಸರ್ಕಾರದ ಬದ್ಧತೆಯ ಸಂಕೇತವಾಗಿದೆ” ಎಂದು ಹೇಳಿದರು.

ಈ ಸಂದರ್ಭದಲ್ಲಿ ಮಾತನಾಡಿದ ಐಟಿಐ ಲಿಮಿಟೆಡ್‌ನ ಅಧ್ಯಕ್ಷ ಮತ್ತು ವ್ಯವಸ್ಥಾಪಕ ನಿರ್ದೇಶಕ ರಾಜೇಶ್ ರೈ, “ಕೇರಳ ಸವಾರಿ ಎಂಬ ಈ ಪ್ರಯಾಣಿಕ ಸ್ನೇಹಿ ಆನ್‌ಲೈನ್ ವೇದಿಕೆಯನ್ನು ಕೇರಳದಲ್ಲಿ ಪ್ರಾರಂಭಿಸಲು ಐಟಿಐ ಲಿಮಿಟೆಡ್ ಕೇರಳ ಸರ್ಕಾರದೊಂದಿಗೆ ಪಾಲುದಾರಿಕೆ ಮಾಡಿಕೊಳ್ಳಲು ಸಂತೋಷವಾಗಿದೆ. ನಮ್ಮ ಪಾಲಕಾಡ್ ಘಟಕವು ಸಾರಿಗೆ ಇಲಾಖೆಗೆ ಚಾಲನಾ ಪರವಾನಗಿ ಮತ್ತು ನೋಂದಣಿ ಪ್ರಮಾಣಪತ್ರಗಳನ್ನು ಪೂರೈಸುವುದು, ಕೇರಳ ಮೋಟಾರ್ ಕಾರ್ಮಿಕರ ಕಲ್ಯಾಣ ನಿಧಿ ಮಂಡಳಿಗೆ ದಾಖಲೆಗಳ ಡಿಜಿಟಲೀಕರಣವನ್ನು ಕೈಗೊಳ್ಳುವುದು,

ಕೇರಳ ಶಾಲೆಗಳಿಗೆ ಲ್ಯಾಪ್‌ಟಾಪ್‌ಗಳನ್ನು ಪೂರೈಸುವುದು ಮುಂತಾದ ವಿವಿಧ ವಿಧಾನಗಳ ಮೂಲಕ ಕೇರಳ ಸರ್ಕಾರಕ್ಕೆ ಸಹಾಯ ಮಾಡುತ್ತಿದೆ. ಈ ಬಾರಿ ಕೇರಳದಾದ್ಯಂತ ಪ್ರಯಾಣಿಕರು ಈ ಪರಿಷ್ಕೃತ ಅಪ್ಲಿಕೇಶನ್‌ನಿಂದ ಪ್ರಯೋಜನ ಪಡೆಯುತ್ತಾರೆ ಎಂದು ತಿಳಿಸಿದರು.

# आईटीआई लि. ने 'केरल सवारी 2.0' को लॉन्च करने के लिए राज्य सरकार से हाथ मिलाया

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पलक्कड़/बेंगलूरु। प्रमुख दूरसंचार विनिर्माण कंपनी आईटीआई लिमिटेड ने ऑनलाइन ऑटो और कैब बुकिंग प्लेटफॉर्म के उन्नत संस्करण 'केरल सवारी 2.0' को लॉन्च करने के लिए केरल सरकार से हाथ मिलाया है। इस परियोजना का शुभारंभ 4 नवंबर को तिरुवनंतपुरम में केरल सरकार के मंत्री शिवानक्युट्टी द्वारा श्रम आयुक्त सफना नज़रुद्दीन, परियोजना के तकनीकी साझेदारों, श्रमिक यूनियन के प्रतिनिधियों की मौजूदगी में किया गया। 'केरल सवारी' को तिरुवनंतपुरम और कोच्चि शहर में पहले ही पूरी तरह से ऑपरेशनल कर दिया गया है। यह दिसंबर तक मल्टी-मॉडल ट्रांसपोर्ट सिस्टम ऐप बन जाएगा। मेट्रो, वाटर मेट्रो, मेट्रो फीडर बसों, ऑटो और कैब को इंटीग्रेट करने वाली यह प्रणाली पूरे देश के लिए मॉडल होगी। इस परियोजना को अन्य जिलों और शहरों में भी लागू किया जाएगा। श्रम विभाग के अंतर्गत केरल मोटर वर्कर्स वेलफेयर फंड बोर्ड (केएमडब्ल्यूडब्ल्यूएफबी) केरल सरकार, पुलिस विभाग, परिवहन, आईटी, योजना बोर्ड और अन्य विभागों के सहयोग से इस



अध्यक्ष एवं प्रबंध निदेशक राजेश राय

परियोजना का कार्यान्वयन कर रहा है।

## परीक्षण रहा सफल

'केरल सवारी' सब्सक्रिप्शन मोड पर काम करता है। सरकार द्वारा निर्धारित सब्सक्रिप्शन दरों की यह प्रणाली ड्राइवों के लिए बढ़िया कमाई सुनिश्चित करती है। तिरुवनंतपुरम और कोच्चि शहर में इसका परीक्षण अप्रैल से सफलतापूर्वक किया गया है। इस परियोजना में पहले ही 23,000 ड्राइवों को शामिल किया जा चुका है। वहीं, 3,60,000 ट्रिप की जा चुकी हैं। तिरुवनंतपुरम और कोच्चि शहर में ड्राइवों द्वारा औसतन 1,200 दैनिक ट्रिप के साथ 9.36 करोड़ रुपए का राजस्व अर्जित किया गया है।

## आगे होगा विस्तार

'केरल सवारी' का लक्ष्य मल्टी-मोबिलिटी ऐप बनना है। इसके लिए डिजाइन तैयार है, जिसके तहत मेट्रो, वाटर मेट्रो, पर्यटन, मंदिर

टिकट, रेलवे और प्रीपेड ऑटो काउंटर में टिकट बुकिंग के साथ तालमेल स्थापित कर काम किया जाएगा। सरकार द्वारा निर्धारित दरों के अनुसार एंबुलेंस और मालवाहक वाहनों को भी प्लेटफॉर्म से जोड़ा जा सकेगा। इस अवसर पर मंत्री शिवानक्युट्टी ने कहा, 'केरल सवारी' सिर्फ एक ऐप नहीं है। यह श्रमिकों के कल्याण और जनता के लिए किफायती दरों पर सुरक्षित यात्रा सुनिश्चित करने की केरल सरकार की प्रतिबद्धता का प्रतीक है।

## यात्रियों को मिलेगा लाभ

आईटीआई लि. के अध्यक्ष एवं प्रबंध निदेशक राजेश राय ने कहा, 'आईटीआई लि. को 'केरल सवारी' प्लेटफॉर्म को लॉन्च करने के लिए केरल सरकार के साथ साझेदारी करने पर खुशी है। हमारी पलक्कड़ यूनिट विभिन्न माध्यमों से केरल सरकार की मदद कर रही है, जैसे- परिवहन विभाग के लिए ड्राइविंग लाइसेंस और रजिस्ट्रेशन प्रमाण पत्र उपलब्ध कराना, केरल मोटर वर्कर्स वेलफेयर फंड बोर्ड के लिए अभिलेखों का डिजिटलीकरण करना, केरल के स्कूलों को लैपटॉप उपलब्ध कराना आदि। मुझे खुशी है कि इस ऐप से केरल के यात्रियों को लाभ मिलेगा।' राय ने कहा, 'साल 2022 में शुरू की गई पायलट परियोजना की कमियों को दूर कर लिया गया है। तिरुवनंतपुरम और कोच्चि शहर में इसका परीक्षण किया जा चुका है। आईटीआई पलक्कड़ यूनिट ऐप के सुचारु संचालन को सुनिश्चित करने के लिए निरंतर तकनीकी सहायता देगी।'



Publication: Hindustan Times
Date: 15.11.2025
Link: NA

## **ITI Limited joins Kerala Government to launch Kerala Savaari 2.0**

ITI Ltd joined hands with the Govt of Kerala to launch the upgraded version of its online auto and cab booking platform, Kerala Savaari 2.0. The project was launched by the State Minister for Labour Sivankyutty in Thiruvananthapuram on Nov 4, in the presence of Labour Commissioner Safna Nazarudeen IAS, technical partners for the project, labour union leaders and the media representatives. Kerala Savaari is already fully operational in Thiruvananthapuram and Kochi cities.



Publication: Deshabhimani (a Malayalam newspaper)

Date: 13.11.2025

Link: NA

# കേരള സവാരിക്ക് കരുത്തായി ഐടി

കേരള സവാരി 2.0  
ആപിന്റെ  
സാങ്കേതിക  
സംവിധാനങ്ങളെല്ലാം  
തയ്യാറാക്കിയത്  
കരുത്തികോട്ടെ  
ഐടി യൂണിറ്റ്

## സുന്ദര ലേഖകൻ

കരുത്തികോട്ടെ

സംസ്ഥാന സർക്കാരിന്റെ ഓൺ  
ലൈൻ ഓട്ടോ, ടാക്സി ക്യാബ്  
ബുക്കിംഗ് പ്ലാറ്റ്ഫോം ആയ 'കേ  
രള സവാരി'ക്ക് കരുത്താകുന്നത്  
കേന്ദ്ര പൊതുമേഖലാ സ്ഥാപന  
മായ കരുത്തികോട്ടെ ഐടി ലി  
മിറ്റഡ്. നവീകരിച്ച പതിപ്പായ  
കേരള സവാരി 2.0 ആപിന്റെ സാ

ങ്കേതിക സംവിധാനങ്ങളെല്ലാം  
തയ്യാറാക്കിയത് കരുത്തികോട്ടെ  
ഐടി യൂണിറ്റാണ്.

തിരുവനന്തപുരം, കൊച്ചി നഗ  
രങ്ങളിൽ 'കേരള സവാരി' ഇതി  
നകം പൂർണ്ണമായും പ്രവർത്തന  
ക്ഷമമായി. ഡിസംബറോടെ  
കേരള സവാരി ഒരു മൾട്ടിമോ  
ഡൽ ഗതാഗത സംവിധാനമായി  
മാറും. മെട്രോ, വാട്ടർ മെട്രോ,  
മെട്രോ ഫീഡർ ബസുകൾ,  
ഓട്ടോകൾ, ക്യാബുകൾ, ടെം  
പിൾ ടിക്കറ്റിംഗ്, റെയിൽവേ പ്രീ  
പെയ്ഡ് ഓട്ടോ കൗണ്ടർ  
എന്നിവ സംയോജിപ്പിക്കും.  
ഇതിനായി, മെട്രോ, വാട്ടർ  
മെട്രോ, ടൂറിസം എന്നിവയിലെ  
ടിക്കറ്റ് ബുക്കിംഗുകളുമായി സമ  
ന്വയിപ്പിക്കുന്ന ഡിസൈൻ പൂർ  
ത്തിയാക്കി.

തിരുവനന്തപുരം, കൊച്ചി നഗ  
രങ്ങൾക്കുപിന്നാലെ മറ്റ് ജില്ലകളി  
ലേക്കും നഗരങ്ങളിലേക്കും പദ്ധ  
തി വ്യാപിപ്പിക്കും. തൊഴിൽ വകു  
പ്പിന് കീഴിലുള്ള കേരള മോട്ടോർ

തൊഴിലാളി ക്ഷേമനിധി ബോർ  
ഡ്, പൊലീസ് വകുപ്പ്, ഗതാഗതം,  
ഐടി, ആസൂത്രണ ബോർഡ്  
എന്നിവയുമായി സഹകരിച്ചാണ്  
പദ്ധതി നടപ്പാക്കുന്നത്.

മറ്റ് ഓൺലൈൻ പ്ലാറ്റ്ഫോമു  
കളിൽനിന്ന് വ്യത്യസ്തമായി,  
സബ്സ്ക്രിപ്ഷൻ രീതിയിലാണ്  
കേരള സവാരി പ്രവർത്തിക്കുന്ന  
ത്. സർക്കാരിന്റെ ഈ നിശ്ചിത  
സബ്സ്ക്രിപ്ഷൻ നിരക്കുകളുടെ  
സംവിധാനം ഡ്രൈവർമാർക്ക്  
ഉയർന്ന വരുമാനവും യാത്രക്കാ  
ർക്ക് മെച്ചപ്പെട്ട ഗതാഗത സൗക  
ര്യവും ഉറപ്പാക്കും.

2025 ഏപ്രിലിലാണ് തിരുവന  
ന്തപുരം, കൊച്ചി നഗരങ്ങളിൽ  
ട്രയൽ റൺ നടത്തിയത്. സർ  
ക്കാർ നിശ്ചയിച്ച നിരക്കുകൾ  
അനുസരിച്ച് ആംബുലൻസുക  
ളും ചരക്ക് വാഹനങ്ങളും ഈ പ്ലാ  
റ്റ്ഫോമിൽ സംയോജിപ്പിക്കാൻ  
കഴിയും. തിരുവനന്തപുരത്ത് നട  
ന്ന ചടങ്ങിൽ മന്ത്രി വി ശിവൻകു  
ട്ടി പദ്ധതിക്ക് തുടക്കമിട്ടു.



Publication: Malayala Manorama (A morning newspaper in Malayalam)

Date: 13.11.2025

Link: NA

# കൂടുതൽ ജില്ലകളിലേക്ക് യാത്രയ്ക്കൊരുങ്ങി 'കേരള സവാരി'

▶▶സാങ്കേതിക സംവിധാനമൊരുക്കി ഐടിഐ ലിമിറ്റഡ്

കഞ്ചിക്കോട് • സംസ്ഥാന സർക്കാരിന്റെ ഓൺലൈൻ ഓട്ടോ, ടാക്സി ബുക്കിങ് പ്ലാറ്റ്ഫോം 'കേരള സവാരിയുമായി' കൈകോർത്ത് കേന്ദ്ര പൊതുമേഖലാ സ്ഥാപനമായ ഐടിഐ (ഇന്ത്യൻ ടെലിഫോൺ ഇൻഡസ്ട്രീസ്) ലിമിറ്റഡ്. നവീകരിച്ച പതിപ്പായ 'കേരള സവാരി 2.0' ആപ്ലിന്റെ എല്ലാ സാങ്കേതിക സംവിധാനങ്ങളും ഒരുക്കിയത് കഞ്ചിക്കോട്ടുള്ള ഐടിഐ പാലക്കാട് യൂണിറ്റാണ്.

തിരുവനന്തപുരം, കൊച്ചി നഗരങ്ങളിൽ 'കേരള സവാരി' പൂർണ്ണമായും പ്രവർത്തന ക്ഷമമാക്കിയിട്ടുണ്ട്. മെട്രോ, വാട്ടർ മെട്രോ, മെട്രോ ഫീഡർ ബസുകൾ,

ഓട്ടോകൾ, ടാക്സി, ടെക്നീഷ്യൻ ടി ക്ലർക്ക്, റെയിൽവേ പ്രീ-പെയ്ഡ് ഓട്ടോ കൗണ്ടർ എന്നിവ ഡിസബറോടെ ഉൾപ്പെടുത്തും. മറ്റു ജില്ലകളിലേക്കും പദ്ധതി വ്യാപിപ്പിക്കും. കേരള മോട്ടർ തൊഴിലാളി ക്ഷേമനിധി ബോർഡ്, പൊലീസ്, ഗതാഗത, ഐടി വകുപ്പുകൾ, ആസൂത്രണ ബോർഡ് എന്നിവയുമായി സഹകരിച്ചാണ് പദ്ധതി നടപ്പാക്കുന്നത്. മറ്റ് ഓൺലൈൻ പ്ലാറ്റ്ഫോമുകളിൽ നിന്നു വ്യത്യസ്തമായി, സബ്സ്ക്രിപ്ഷൻ രീതിയിലാണ് കേരള സവാരി പ്രവർത്തിക്കുന്നത്. ഇതു ഡ്രൈവർമാർക്ക് ഉയർന്ന വരുമാനവും യാത്രക്കാർക്കു മെച്ചപ്പെട്ട ഗതാഗത സൗകര്യവും ഉറപ്പാക്കും. ആബുലൻസുകളും ചരക്കു വാഹനങ്ങളും ഇതിൽ ഉൾപ്പെടുത്താൻ കഴിയും. പദ്ധതി ഇതിനകം 23,000 ഡ്രൈവർമാരെ ഉൾപ്പെടുത്തി 3,60,000 യാത്രകൾ നടത്തി.

	Publication: Business Standard (Web)
	Date: 12.11.2025
	Link: <a href="https://www.business-standard.com/markets/capital-market-news/iti-collaborates-with-kerala-govt-to-launch-upgraded-version-of-kerala-savaari-2-0-125111200961_1.html">https://www.business-standard.com/markets/capital-market-news/iti-collaborates-with-kerala-govt-to-launch-upgraded-version-of-kerala-savaari-2-0-125111200961_1.html</a>

## **ITI collaborates with Kerala Govt. to launch upgraded version of Kerala Savaari 2.0**

Last Updated : Nov 12 2025 | 3:09 PM IST



ITI has joined hands with the Government of Kerala to launch the upgraded version of its online auto and cab booking platform, Kerala Savaari 2.0.

Kerala Savaari has already been made fully operational in Thiruvananthapuram and Kochi cities. Kerala Savaari will become a multi-modal transport system app by December 2025. This system, which will integrate metro, water metro, metro feeder buses, autos and cabs, will be a model for the whole of India. The scheme will be extended to other districts and cities soon after its full-fledged operation in Thiruvananthapuram and Kochi cities.

The Kerala Motor Workers Welfare Fund Board (KMWWFB), under the Labour Department, in association with the Government of Kerala, Police Department, Transport, IT, Planning Board and other departments is implementing the project. Unlike other online platforms, Kerala Savaari works on a subscription mode. This system of fixed subscription rates by the government ensures higher income for the drivers. The trial runs were satisfactorily conducted in Thiruvananthapuram and Kochi cities from April 2025.

The project has already onboarded 23,000 drivers, conducted 3,60,000 trips and has earned Rs. 9.36 crore revenue by drivers with an average of 1200 daily trips in Thiruvananthapuram and Kochi cities.

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	Publication: EquityBulls.com
	Date: 13.11.2025
	Link: <a href="https://www.equitybulls.com/category.php?id=364300">https://www.equitybulls.com/category.php?id=364300</a>

*Stock Report*

## **ITI Limited joins Kerala Government to launch Kerala Savaari 2.0**

Posted On : 2025-11-12 21:22:14( TIMEZONE : IST )



ITI Limited, country's first PSU post-independence and premier telecom manufacturing company has joined hands with the Government of Kerala to launch the upgraded version of its online auto and cab booking platform, Kerala Savaari 2.0. The project was launched by the State Minister for Labour Mr. Sivankyutty in Thiruvananthapuram on November 4, 2025 in the presence of Labour Commissioner Smt. Safna Nazarudeen IAS, technical partners for the project, labour union leaders and the media representatives.

Kerala Savaari has already been made fully operational in Thiruvananthapuram and Kochi cities. Kerala Savaari will become a multi-modal transport system app by December 2025. This system, which will integrate metro, water metro, metro feeder buses, autos and cabs, will be a model for the whole of India. The scheme will be extended to other districts and cities soon after its full-fledged operation in Thiruvananthapuram and Kochi cities.

The Kerala Motor Workers Welfare Fund Board (KMWWFB), under the Labour Department, in association with the Government of Kerala, Police Department, Transport, IT, Planning Board and other departments is implementing the project. Unlike other online platforms, Kerala Savaari works on a subscription mode. This system of fixed subscription rates by the government ensures higher income for the drivers. The trial runs were satisfactorily conducted in Thiruvananthapuram and Kochi cities from April 2025.

The project has already onboarded 23,000 drivers, conducted 3,60,000 trips and has earned Rs. 9.36 Crores revenue by drivers with an average of 1200 daily trips in Thiruvananthapuram and Kochi cities.

Kerala Savaari aims to become a multi-mobility app rather than just an auto/taxi app. For this, the design has been completed which works in sync with the ticket booking in metro, water metro, tourism, temple ticketing, railway and pre-paid auto counter. Ambulances and goods vehicles can be integrated with this platform as per the rates fixed by the government. Speaking on the occasion Mr. Sivankyutty, Labour Minister, Kerala Government said "Kerala Savaari is not just an app, it is a symbol of the Kerala government's commitment to ensuring worker welfare and safe travel at affordable rates for the public".

Speaking on the occasion, Mr. Rajesh Rai, Chairman and Managing Director, ITI Limited said - "ITI Limited is delighted to partner with Government of Kerala to launch this commuter friendly online platform called Kerala Savaari in Kerala. Our Palakkad Unit has been helping the Kerala Government through various means like supplying driving license and registration certificates for the Transport Department, carrying out digitisation of records for the Kerala Motor Workers Welfare Fund Board, supplying laptops to Kerala schools and so on. This time I am glad that commuters across Kerala will be benefitted with this revamped app."

Mr. Rai added -The shortcomings in the pilot project launched in 2022 have been addressed and the trial run has been conducted in Thiruvananthapuram and Kochi cities. ITI Palakkad Unit will provide continuous technical support to ensure smooth functioning of the app".

	Publication: PSUWatch.com
	Date: 12.11.2025
	Link: <a href="https://psuwatch.com/newsupdates/iti-limited-partners-with-kerala-govt-to-launch-kerala-savaari-20">https://psuwatch.com/newsupdates/iti-limited-partners-with-kerala-govt-to-launch-kerala-savaari-20</a>

*News Updates*

## **ITI Limited partners with Kerala Govt to launch Kerala Savaari 2.0**

*ITI Limited has collaborated with the Government of Kerala to launch Kerala Savaari 2.0*



*ITI Limited partners with Kerala Govt to launch Kerala Savaari 2.0*

PSU Watch Bureau | Published on: 12 Nov 2025, 4:23 pm

New Delhi: ITI Limited, the country's first public sector undertaking (PSU) established post-independence and a premier telecom manufacturing company, has collaborated with the Government of Kerala to launch Kerala Savaari 2.0, the upgraded version of the state's online auto and cab booking platform.

The platform has formally launched by Kerala's Labour Minister Sivankutty in Thiruvananthapuram on November 4, in the presence of Labour Commissioner Safna Nazarudeen (IAS) technical partners, labour union leaders, and media representatives.

Currently operational in Thiruvananthapuram and Kochi, Kerala Savaari 2.0 is set to evolve into a multi-modal transport system by December 2025. The platform will integrate various modes of public transport, including metro, water metro, metro feeder buses, autos, and cabs — making it the first of its kind in India. Once fully established in these two cities, the project will be rolled out across other districts and cities in Kerala.

Implemented by the Kerala Motor Workers Welfare Fund Board (KMWWFB) under the Labour Department, in association with the State's Police, Transport, IT, and Planning Board departments, Kerala Savaari operates on a subscription-based model rather than a commission-based one. This ensures fixed government-regulated subscription rates and improved earnings for drivers.

Since its pilot phase in April 2025, Kerala Savaari has onboarded over 23,000 drivers, completed 3.6 lakh trips, and generated ₹9.36 crore in driver revenues, averaging around 1,200 daily rides in Thiruvananthapuram and Kochi.

The upgraded platform aims to become a comprehensive mobility application, integrating ticketing and services for metro, water metro, tourism, temple visits, and railway systems. Future plans also include adding ambulance and goods vehicle services, aligned with government-fixed tariffs.

Speaking at the launch, Sivankutty said, “Kerala Savaari is not just an app — it is a symbol of the Kerala Government’s commitment to ensuring worker welfare and providing safe, affordable transport for the public.”

Rajesh Rai, Chairman and Managing Director of ITI Limited, expressed his satisfaction over the partnership, stating, “ITI Limited is delighted to partner with the Govt of Kerala to launch this commuter-friendly platform. Our Palakkad Unit has been supporting the state through multiple initiatives, including supplying driving licenses and registration certificates, digitising records for the Motor Workers Welfare Fund Board, and providing laptops to schools. With Kerala Savaari 2.0, we are happy to contribute to improving commuter convenience and digital governance.”

He further added that the shortcomings from the 2022 pilot have been addressed, and ITI’s Palakkad Unit will continue to offer technical support to ensure seamless operation of the app.

Kerala Savaari remains a fully government-owned initiative implemented under the Kerala Motor Workers Welfare Fund Board in collaboration with key state departments, reinforcing Kerala’s model of inclusive, technology-driven governance.

	Publication: PSUConnect.in
	Date: 12.11.2025
	Link: <a href="https://www.psuconnect.in/psu-news/iti-limited-joins-kerala-government-to-launch-kerala-savaari-2-0">https://www.psuconnect.in/psu-news/iti-limited-joins-kerala-government-to-launch-kerala-savaari-2-0</a>

## **ITI Limited joins Kerala Government to launch Kerala Savaari 2.0**

Psu Connect Date: 12-11-25

ITI Limited, country’s first PSU post-independence and premier telecom manufacturing company has joined hands with the Government of Kerala to launch the upgraded version of its online auto and cab booking platform, Kerala Savaari 2.0. The project was launched by the State Minister for Labour Mr. Sivankyutty in Thiruvananthapuram on November 4, 2025

Palakkad/Bengaluru: ITI Limited, country’s first PSU post-independence and premier telecom manufacturing company has joined hands with the Government of Kerala to

launch the upgraded version of its online auto and cab booking platform, Kerala Savaari 2.0. The project was launched by the State Minister for Labour Mr. Sivankyutty in Thiruvananthapuram on November 4, 2025 in the presence of Labour Commissioner Smt. Safna Nazarudeen IAS, technical partners for the project, labour union leaders and the media representatives.

Kerala Savaari has already been made fully operational in Thiruvananthapuram and Kochi cities. Kerala Savaari will become a multi-modal transport system app by December 2025. This system, which will integrate metro, water metro, metro feeder buses, autos and cabs, will be a model for the whole of India. The scheme will be extended to other districts and cities soon after its full-fledged operation in Thiruvananthapuram and Kochi cities.

The Kerala Motor Workers Welfare Fund Board (KMWWFB), under the Labour Department, in association with the Government of Kerala, Police Department, Transport, IT, Planning Board and other departments is implementing the project. Unlike other online platforms, Kerala Savaari works on a subscription mode. This system of fixed subscription rates by the government ensures higher income for the drivers. The trial runs were satisfactorily conducted in Thiruvananthapuram and Kochi cities from April 2025.

The project has already onboarded 23,000 drivers, conducted 3,60,000 trips and has earned Rs. 9.36 Crores revenue by drivers with an average of 1200 daily trips in Thiruvananthapuram and Kochi cities.

Kerala Savaari aims to become a multi-mobility app rather than just an auto/taxi app. For this, the design has been completed which works in sync with the ticket booking in metro, water metro, tourism, temple ticketing, railway and pre-paid auto counter. Ambulances and goods vehicles can be integrated with this platform as per the rates fixed by the government. Speaking on the occasion Mr. Sivankyutty, Labour Minister, Kerala Government said “Kerala Savaari is not just an app, it is a symbol of the Kerala government's commitment to ensuring worker welfare and safe travel at affordable rates for the public”.

Speaking on the occasion, Mr. Rajesh Rai, Chairman and Managing Director, ITI Limited said – “ITI Limited is delighted to partner with Government of Kerala to launch this commuter friendly online platform called Kerala Savaari in Kerala. Our Palakkad Unit has been helping the Kerala Government through various means like supplying driving license and registration certificates for the Transport Department, carrying out digitisation of records for the Kerala Motor Workers Welfare Fund Board, supplying laptops to Kerala schools and so on. This time I am glad that commuters across Kerala will be benefitted with this revamped app.”

Mr. Rai added –The shortcomings in the pilot project launched in 2022 have been addressed and the trial run has been conducted in Thiruvananthapuram and Kochi cities.

ITI Palakkad Unit will provide continuous technical support to ensure smooth functioning of the app”.

Kerala Savaari is a fully government-owned initiative implemented under the Kerala Motor Workers Welfare Board, in collaboration with the Departments of Labour, Police, Transport, IT, and the Planning Board.

	Publication: United News of India (UNI)
	Date: 13.11.2025
	Link: <a href="https://www.uniindia.com/iti-joins-kerala-govt-to-launch-kerala-savaari-2-0/business-economy/news/3640822.html">https://www.uniindia.com/iti-joins-kerala-govt-to-launch-kerala-savaari-2-0/business-economy/news/3640822.html</a>

Business Economy | Posted at: Nov 13 2025 12:35AM

## ITI joins Kerala govt to launch Kerala Savaari 2.0

Bengaluru, Nov 12 (UNI) ITI Limited, the country's first public sector undertaking post-independence and a premier telecom manufacturing company, has collaborated with the Kerala government to launch the upgraded version of its online auto and cab booking platform, Kerala Savaari 2.0.

Kerala Savaari is already operational in Thiruvananthapuram and Kochi. The app aims to become a multi-modal transport system by December 2025, integrating metro, water metro, feeder buses, autos, and cabs, thereby serving as a model for other Indian states. The service will be extended to more districts after full-fledged operations in the two cities.

Implemented by the Kerala Motor Workers Welfare Fund Board under the Labour Department, the project operates on a government-fixed subscription model that ensures higher and stable income for drivers, unlike private aggregators. Trial runs conducted since April 2025 in Thiruvananthapuram and Kochi were reported successful.

So far, 23,000 drivers have been onboarded, completing 3.6 lakh trips and generating Rs. 9.36 crore in driver revenue, with around 1,200 daily trips.

Speaking at the event, Minister V Sivankutty said, "Kerala Savaari is not just an app, but a symbol of the government's commitment to worker welfare and affordable, safe travel for the public."

ITI Limited CMD Rajesh Rai said, "We are delighted to partner with the Kerala Government to launch this commuter-friendly platform. ITI's Palakkad Unit has been supporting several state initiatives, from digitisation projects to supplying IT

infrastructure. With Kerala Savaari 2.0, commuters across the state will benefit from a robust and government-backed transport platform."

He added that the shortcomings of the 2022 pilot version had been addressed, and ITI's Palakkad Unit will continue to provide technical support for the platform's smooth functioning.

Kerala Savaari is a fully government-owned initiative developed under the Kerala Motor Workers Welfare Board in partnership with the Labour, Police, Transport, IT, and Planning departments.

UNI BDN RN

	Publication: CXOToday.com
	Date: 12.11.2025
	Link: <a href="https://cxotoday.com/press-release/iti-limited-joins-kerala-government-to-launch-kerala-savaari-2-0/">https://cxotoday.com/press-release/iti-limited-joins-kerala-government-to-launch-kerala-savaari-2-0/</a>

Nov. 12, 2025 at 1:45 pm

## **ITI Limited joins Kerala Government to launch Kerala Savaari 2.0**

CXOtoday News Desk



ITI Limited has joined hands with the Government of Kerala to launch the upgraded version of its online auto and cab booking platform, Kerala Savaari 2.0. The project was launched by the State Minister for Labour Mr. Sivankyutty in Thiruvananthapuram on November 4, 2025 in the presence of Labour Commissioner Smt. Safna Nazarudeen IAS, technical partners for the project, labour union leaders and the media representatives.

Kerala Savaari has already been made fully operational in Thiruvananthapuram and Kochi cities. Kerala Savaari will become a multi-modal transport system app by December 2025. This system, which will integrate metro, water metro, metro feeder buses, autos and cabs, will be a model for the whole of India. The scheme will be extended to other districts and cities soon after its full-fledged operation in Thiruvananthapuram and Kochi cities.

The Kerala Motor Workers Welfare Fund Board (KMWWFB), under the Labour Department, in association with the Government of Kerala, Police Department, Transport,

IT, Planning Board and other departments is implementing the project. Unlike other online platforms, Kerala Savaari works on a subscription mode. This system of fixed subscription rates by the government ensures higher income for the drivers. The trial runs were satisfactorily conducted in Thiruvananthapuram and Kochi cities from April 2025.

The project has already onboarded 23,000 drivers, conducted 3,60,000 trips and has earned Rs. 9.36 Crores revenue by drivers with an average of 1200 daily trips in Thiruvananthapuram and Kochi cities.

Kerala Savaari aims to become a multi-mobility app rather than just an auto/taxi app. For this, the design has been completed which works in sync with the ticket booking in metro, water metro, tourism, temple ticketing, railway and pre-paid auto counter. Ambulances and goods vehicles can be integrated with this platform as per the rates fixed by the government. Speaking on the occasion Mr. Sivankyutty, Labour Minister, Kerala Government said “Kerala Savaari is not just an app, it is a symbol of the Kerala government’s commitment to ensuring worker welfare and safe travel at affordable rates for the public”.

Speaking on the occasion, Mr. Rajesh Rai, Chairman and Managing Director, ITI Limited said – “ITI Limited is delighted to partner with Government of Kerala to launch this commuter friendly online platform called Kerala Savaari in Kerala. Our Palakkad Unit has been helping the Kerala Government through various means like supplying driving license and registration certificates for the Transport Department, carrying out digitisation of records for the Kerala Motor Workers Welfare Fund Board, supplying laptops to Kerala schools and so on. This time I am glad that commuters across Kerala will be benefitted with this revamped app.”

Mr. Rai added –The shortcomings in the pilot project launched in 2022 have been addressed and the trial run has been conducted in Thiruvananthapuram and Kochi cities. ITI Palakkad Unit will provide continuous technical support to ensure smooth functioning of the app”.

Kerala Savaari is a fully government-owned initiative implemented under the Kerala Motor Workers Welfare Board, in collaboration with the Departments of Labour, Police, Transport, IT, and the Planning Board.

ITI Limited is a total solutions provider in telecommunications segment. The company has state-of-art manufacturing facilities in six locations (Bengaluru, Naini, Raebareli, Mankapur, Srinagar and Palakkad) along with an in-house R&D centre in Bengaluru and marketing, sales & projects (MSP) offices spread across the country.

	Publication: BusinessUpturn.com
	Date: 12.11.2025
	Link: <a href="https://www.businessupturn.com/business/corporates/iti-limited-partners-with-kerala-government-to-launch-kerala-savaari-2-0/">https://www.businessupturn.com/business/corporates/iti-limited-partners-with-kerala-government-to-launch-kerala-savaari-2-0/</a>

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## ITI Limited partners with Kerala Government to launch Kerala Savaari 2.0

By Aditya Bhagchandani | On November 12, 2025 · 10:53 AM IST



Bengaluru/Palakkad, November 12, 2025: ITI Limited, the country's first PSU post-independence and a premier telecom manufacturing company, has partnered with the Government of Kerala to launch the upgraded version of its online auto and cab booking platform — Kerala Savaari 2.0. The initiative was launched on November 4, 2025, by the State Minister for Labour Mr. Sivankutty in Thiruvananthapuram, in the presence of Labour Commissioner Smt. Safna Nazarudeen (IAS), technical partners, labour union leaders, and media representatives.

The upgraded Kerala Savaari 2.0 platform, fully operational in Thiruvananthapuram and Kochi, is set to evolve into a multi-modal transport system by December 2025, integrating metro, water metro, feeder buses, autos, and cabs. The model aims to become a benchmark for public transport systems across India.

The platform, operated by the Kerala Motor Workers Welfare Fund Board (KMWWFB) under the Labour Department, functions on a government-fixed subscription model rather than surge pricing. This ensures better income for drivers and affordable fares for passengers. Since its pilot phase in April 2025, Kerala Savaari has onboarded 23,000 drivers, completed 3.6 lakh trips, and generated Rs 9.36 crore in driver earnings, averaging 1,200 trips per day across Thiruvananthapuram and Kochi.

### Vision and Expansion

The project aims to become a comprehensive mobility ecosystem, with plans to integrate metro and temple ticketing, tourism bookings, rail tickets, ambulances, and goods transport services in the next phase. Labour Minister Mr. Sivankutty described the initiative as “a symbol of Kerala's commitment to ensuring worker welfare and safe travel at affordable rates.”

### ITI Limited's Contribution

Speaking at the launch, Mr. Rajesh Rai, Chairman and Managing Director of ITI Limited, said, "ITI is delighted to partner with the Kerala Government to bring this commuter-friendly platform to life. Our Palakkad Unit has long supported Kerala through initiatives like driving license production, digitalisation for the Motor Workers Welfare Fund Board, and supplying laptops to schools. With Kerala Savaari 2.0, we're proud to help modernize the state's public transport infrastructure."

Rai added that ITI's Palakkad unit will provide continuous technical support to ensure seamless operation, addressing earlier shortcomings from the pilot version launched in 2022.

	Publication: HDFCSky.com
	Date: 12.11.2025
	Link: <a href="https://hdfcsky.com/news/iti-limited-stock-gains-as-company-partners-with-kerala-government-for-kerala-savaari-2-0-launch">https://hdfcsky.com/news/iti-limited-stock-gains-as-company-partners-with-kerala-government-for-kerala-savaari-2-0-launch</a>

### ITI Limited Stock Gains as Company Partners with Kerala Government for Kerala Savaari 2.0 Launch

By Shishta Dutta | Published at: Nov 12, 2025 05:26 PM IST



Bengaluru, November 12, 2025: ITI Limited (NSE: ITI, BSE: 523610) announced that it has entered into a strategic collaboration with the Government of Kerala. The collaboration is for the launch of Kerala Savaari 2.0. It is an upgraded version of the state's official auto and cab booking platform. The shares responded positively as they gained over 2%.

### Partnership and Project Highlights

The company will be developing a next-gen auto and cab booking platform. The platform is already operational in Thiruvananthapuram and Kochi. However, now it will evolve into a multi-modal transport system. It will integrate metro, water metro, feeder buses, autos, and cabs. The aim is to provide a seamless commuting experience across Kerala. The system is to be launched by December 2025.

The initiative was formally launched in Thiruvananthapuram on November 4, 2025, by Labour Minister Mr. Sivankutty. The Labour Commissioner, Ms. Safna Nazarudeen (IAS), and other senior officials were also present. The system will also be expanded to other districts. It will be done eventually once the system stabilises in these cities.

### **Kerala Savaari and Its Achievements**

There are 23,000 drivers on board on the system. A total of 3,60,000 trips have been conducted so far. This is with an average of 1,200 daily trips. The revenue earned by drivers under the system totals ₹9.36 crore. The system is currently operating in Thiruvananthapuram & Kochi. Kerala Savaari operates on a fixed subscription model. This makes it different from other commercial ride-hailing platforms.

Further, it ensures better income stability for drivers and government supervision. The initiative is led by Kerala Motor Workers Welfare Fund Board (KMWWFB). The Departments of Labour, along with Police, Transport, IT, and Planning, also support it.

### **Market Snapshot**

The share price of ITI Limited was trading at ₹323.00 as of November 12, 2025, 2:58 pm. This was a 2.13% or ₹6.75 rise from its previous close of ₹316.25. The intraday range so far has been between ₹317.30 and ₹328.95. The company has had a positive trading session so far. Its total market capitalisation stood at ₹31,041.45 crore. Further, it had a total traded value and volume of ₹40.42 crore and 12.45 lakh shares, respectively.

ITI Limited is a central public sector enterprise. It comes under the Ministry of Communications. It provides end-to-end telecom solutions. This includes switching, transmission, access, defence, and IoT systems. The company is also active in E-Governance, IT services, defence communication, optical products, and data centre operations across India. It is India's first post-independence PSU and a key telecom manufacturer. The company operates six state-of-the-art manufacturing units. The units are set in Bengaluru, Naini, Raebareli, Mankapur, Srinagar, and Palakkad.

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