

## Hindi Fortnight Celebration Concludes at ITI Limited

ITI Limited celebrated Hindi Fortnight at Corporate Office and across other ITI Units/RO's from September 1-25, 2018. The event aimed on encouraging the use of Hindi language as much as possible and to feel at ease while using the mother tongue even in official work. The Official Language Committee held various competitions for the employees like extempore, quiz competition, essay writing etc. The valedictory function was held on 25<sup>th</sup> September 2018.

Gracing the function as Honorable Chief Guest, Dr. T G Prabhaskar Premi, Retired Hindi Professor, Bangalore University, Bangalore delivered the keynote address and shared his experiences about the language. He said "Hindi is being established as a contact language in today's era, whose long-term results prove to be better for us.



Shri R M Agarwal, Director-Marketing & HR, ITI Limited, congratulated the department for organizing the event and said, "Language is a powerful and effective medium of understanding the social, religious, cultural and philosophical aspects of any country. It is the duty of each one of us to preserve our linguistic heritage".

Shri K Alagesan, CMD, ITI Limited in his presidential address encouraged everyone to voluntarily use Hindi in their day-to-day work. He said, "Official Language Hindi can play an important role in making India a developed nation. In many foreign countries, they have used their own language and prospered. Hindi is a major source of unity and integrity of India and also acts as a strong pillar for economic development of India".

At the outset, the Hindi Diwas message of Shri Rajnath Singh, Minister of Home Affairs, Govt. of India, was also read out on the occasion. The humorous and inspirational compositions of Dr. Sunil Jain, a renowned Hindi Poet compelled the audience to laugh. The dignitaries also felicitated the winners of various competitions held as part of the celebrations.